

# CONTRACT



**WCCB**  
**1 Television Place**  
**Charlotte, NC 28205**  
**(704)372-1800**

And:

**Crossroads Media**  
**66 Canal Center Plaza Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u>		<u>Alt Order #</u>
132939 /		07889339
<u>Product</u>		
<b>AMERICAN CROSSROADS</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/16/12 - 10/22/12	693	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
<b>American Crossroads</b>	07/10/12 / 08/09/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
<b>WCCB</b>	Merideth Radow	Washington-Eac
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										<u>Type</u>	<u>Spots</u>
N 1	WCCB	10/16/12	10/19/12	Fox News Rising	5a-530a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	- 1111--					4	\$65.00		
N 2	WCCB	10/22/12	10/22/12	Fox News Rising	5a-530a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	M-----					1	\$65.00		
N 3	WCCB	10/16/12	10/19/12	Fox News Rising	530a-8a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	- 1111--					4	\$150.00		
N 4	WCCB	10/22/12	10/22/12	Fox News Rising	530a-8a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	M-----					1	\$150.00		
N 5	WCCB	10/16/12	10/19/12	Fox News Rising 8a-9a	8a-9a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	- 1111--					4	\$125.00		
N 6	WCCB	10/22/12	10/22/12	Fox News Rising 8a-9a	8a-9a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	M-----					1	\$125.00		
N 7	WCCB	10/16/12	10/19/12	Ellen	5p-6p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	- 1111--					4	\$325.00		
N 8	WCCB	10/22/12	10/22/12	Ellen	5p-6p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	M-----					1	\$325.00		
N 9	WCCB	10/16/12	10/19/12	Fox News @ 10pm	10p-1035p		:30			NM	3
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	- TWTF--					3	\$650.00		
N 10	WCCB	10/16/12	10/19/12	Fox News EDGE	1035p-11p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	- 1111--					4	\$325.00		
N 11	WCCB	10/22/12	10/22/12	Fox News EDGE	1035p-11p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	M-----					1	\$325.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



**WCCB**  
**1 Television Place**  
**Charlotte, NC 28205**  
**(704)372-1800**

<u>Contract / Revision</u>	<u>Alt Order #</u>
132939 /	07889339
<u>Product</u>	<u>Estimate #</u>
AMERICAN CROSSROAD	693
<u>Original Date / Revision</u>	
07/10/12 / 08/09/12	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	32	\$24,100.00	\$20,485.00
Totals	32	\$24,100.00	\$20,485.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_